Our results and impact in 2014
The impact of our services

We focus on the needs of the women we see every day at our centres, outreach sites, social franchises and in their communities. By doing this effectively, the cumulative impact can be staggering. In 2014 by listening to, and meeting, the needs of individual women, we achieved our largest health impact ever in a single year:

18.1 million
women using an MSI method of contraception

16,100
maternal deaths averted

3.9 million
unsafe abortions averted

5.4 million
unintended pregnancies averted

£213 million
in savings to families and health systems.*
We know that when women, like Mary, can access contraception it gives them the power to plan when they have children and to transform their lives. It can give them the freedom to pursue their hopes and dreams for the future. That might mean supporting the children that they already have or staying in education, but having the choice is truly transformative.

In 2014 there were 18.1 million individual women like Mary, using a method of contraception that we provided. That’s an increase of 2.5 million more women than in 2013. Thanks to the dedication of our teams and partners around the world, each of them now has the opportunity to own her future.

Mary lives in Nasarawa State in Nigeria. She has one son and has started using contraception.

“When I first learnt about contraception, I decided that I would use it and take control of my life. Now I can care for this child and when I have done that I will have another.”

Outreach team nurse Martina Bulali speaks to a family planning client in rural Tanzania
Options that women want

We are committed to making sure that each individual woman who comes to us can choose the method of contraception that is right for her. That means offering a full range of contraceptive choices.

It’s often long-acting and permanent methods of contraception, such as IUDs, implants and sterilisations, that aren’t available to women and that’s a gap that we specialise in helping to fill. In 2014 more than 80% of the 18.1 million women using MSI-provided contraception were using a long-acting or permanent method of contraception.

Women in different regions have different needs and preferences, and this is reflected in the variations in the contraceptive methods chosen across the regions we work in. In South Asia for example, women choose more short term methods. In Africa, we’ve worked hard to expand access to long-acting, reversible methods of contraception, such as the implant, and the numbers show that many women there prefer such options: 44% of our users there chose that method.

Committed to providing safe abortion and post-abortion care

When women come to us for a safe abortion they know that our dedicated team members have clinical expertise and genuine empathy in equal measure. That’s why in 2014, we were able to provide more women with quality safe abortion and post-abortion care services than ever before in a single year.

We provided 3.3m safe abortion and post-abortion care services across our programmes, a 7% increase on our 2013 total. As with recent years, women are increasingly choosing medical rather than surgical abortion and post-abortion care services. Medical abortion accounted for 85% of our safe abortion/PAC services in 2014.

Methods chosen by MSI’s 18.1m users

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The couple year of protection** (CYP) is a key metric used by organisations delivering contraception and safe abortion services. It allows us to track the performance of our country programmes in a consistent way.

The services that we provided in 2014 resulted in 29.2 million CYPs, a 19% increase on 2013.

We focus our work where there is the greatest need, which is why more than three quarters of our CYPs were delivered in the 24 countries we work in across sub-Saharan Africa and South Asia.

The results that we achieved for our clients in 2014 are thanks to the commitment of our local teams around the world. Every day they offer personalised non-judgmental care to the women in their communities. Without their courage and dedication there would be 18.1 million fewer women around the world planning and dreaming about their futures.
Marie Stopes International is a global organisation providing personalised contraception and safe abortion services to women and girls. Our local teams of professionals are passionate about the work they do in communities across 38 countries. The high quality services they provide give a woman the power to choose when she has children so that she’s free to pursue her plans and dreams for herself and her family.

Marie Stopes International
1 Conway Street
Fitzroy Square
London W1T 6LP
United Kingdom

Telephone: +44 (0)20 7636 6200
Fax: +44 (0)20 7034 2369
Email: info@mariestopes.org

www.mariestopes.org
facebook.com/mariestopes
twitter.com/mariestopes
youtube.com/user/mariestopesint

Registered charity number: 265543
Company number: 1102208

You can support our work at:
mariestopes.org/donate

* Impact estimates and family planning user figures were produced using MSI service statistics, and our peer-reviewed Impact 2 model (version 3).

** A couple year of protection (CYP) is the contraception needed for a couple to prevent pregnancy for one year.