

Long-acting and permanent methods: MSI's global impact

MSI's provision of over 1.1 million LAMP services in its 33 developing country programmes (MSI operates in 43 countries in total) resulted in:

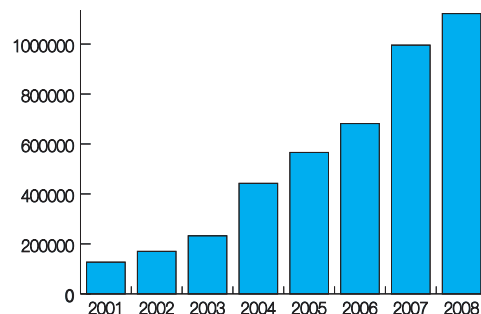
- 5,500,450 fewer unwanted or mistimed pregnancies
- 3,695,290 fewer unwanted births
- 1,248,820 fewer unsafe abortions, leading to a near 6% global reduction in maternal deaths
- 294,200 fewer under-five deaths, a 4% reduction on a global scale¹

MSI's commitment to LAMP service provision

There is an established gap between the existing need for long-acting permanent methods (LAPMs)² in the developing world and the availability of LAMP products and services.

For the past 32 years, Marie Stopes International (MSI) has been working to close that gap by delivering LAPMs to communities with limited access to family planning services. In 2008, MSI delivered over 1.1 million LAPMs through our clinics, mobile outreach services, and the BlueStar social franchise network of private health providers.

MSI's LAMP service trends



MSI's provision of LAPMs has increased ten-fold in the past eight years, demonstrating our commitment to meeting the high levels of unmet need and choice in these contraceptive methods. Key to MSI's success is its streamlined and paramedicalised approach, combined with community mobilisation efforts where family planning services are limited.

MSI delivered over 70% of its total LAMP services to rural, resource-poor or remote settings, challenging the prevailing notion that LAPMs are costly, labour intensive and confined to urban clinical settings.

By transforming existing government and community buildings into sterile surgical environments, MSI's mobile outreach teams are able to bring needed contraceptive services directly to women and men living in hard-to-reach areas.

Ensuring quality, achieving scale

Ensuring quality of LAMP services, while simultaneously achieving scale, is of utmost importance to MSI. Through more than 30 years of experience, MSI has refined its surgical family planning procedures so that they can be carried out safely in non-medicalised and low-resource settings.

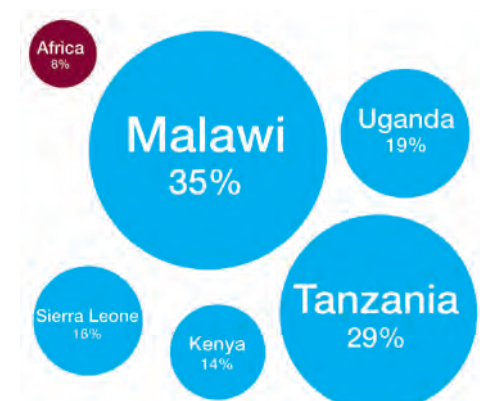


MSI outreach worker in Zambia

We continue to monitor and evaluate our clinical and outreach quality through:

- 1) Annual international clinical quality assessments.
- 2) Country level internal monitoring.
- 3) MSI clinical standards and training materials.
- 4) Country level medical advisory committees.
- 5) Confidential enquiries.
- 6) Client satisfaction as measured by exit interviews, mystery client surveys, client satisfaction forms and client referrals.
- 7) Ongoing research on IUD discontinuation rates, tubal ligation complication rates, and the quality of post-abortion family planning counselling.

MSI's contraceptive market share - Africa



Footnotes:

1. These calculations are based on the methodology developed by Nick Corby, Tania Boler and Dana Hovig in The MSI impact calculator: methodology and assumptions, 2009

2. LAPMs defined as Intra-uterine devices (IUDs), implants, tubal ligations and vasectomies

Procurement and Logistics: the key to LAPM success

The Sino Implant (II) is considered the lowest cost, four-year two-rod implant available.

In early 2009, MSI – working in partnership with Family Health International (FHI) and Pharm Access Africa Limited (PAAL) – played a leading role in bringing Sino to Sierra Leone. This was the country's first implant registration!



MSI is currently working with Family Health International (FHI) and PAAL on the roll-out of Sino in a number of African countries.

Through the dedicated work of MSI's Procurement and Logistics Team, MSI now has an exclusive agreement to register the Sino Implant (II) in:

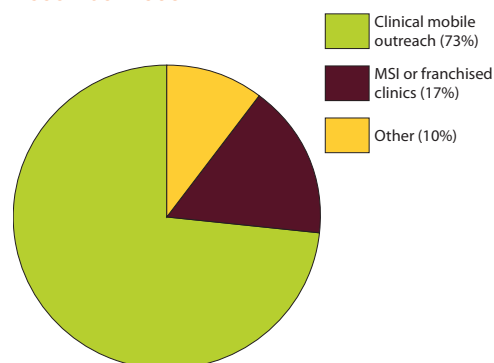
- Pakistan
- Ghana
- India
- Mali
- Burkina Faso
- Bolivia.

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These multiple monitoring mechanisms allow MSI to identify and correct any elements of our clinic-based, rural outreach or social franchising services that do not meet the highest quality clinical standards. An increasingly robust Research and Metrics Team has enabled MSI to track key client data and analyse client feedback across our wide range of LAPM service delivery programmes.

LAPM services delivered January - December 2008



MSI's LAPM achievements

MSI's high-quality and wide-reaching LAPM services have had a major impact on maternal and infant health in developing countries. Bringing LAPMs directly to remote communities, as well as providing them in our clinics and through social franchisees, has meant 5.7 million fewer unwanted or mistimed pregnancies in 2008 alone. In breaking down barriers to LAPM access and cost, MSI has helped to prevent 1.25 million unsafe abortions in this same period.



MSI Ethiopia clinic in Addis Ababa

Finally, by giving women and their partners the opportunity to decide freely and responsibly the number, spacing and timing of their children, MSI's work contributed in 295,000 fewer under-5 deaths last year.

MSI's contraceptive market share - Asia and the Middle East



MSI's successful delivery of LAPM services to communities in need has required a multi-pronged approach consisting of:

- 1) Small (four-person) mobile outreach teams providing non-medicalised LAPM services to remote and rural areas using stream lined high volume approaches to delivering high numbers of services.
- 2) Community mobilisation activities, in both outreach and clinic catchment areas, to harmonise services with demand.
- 3) Use of existing family planning provider networks to expand LAPM coverage through the BlueStar social franchise programme, in addition to demand-side financing mechanisms such as vouchers.
- 4) Collaborative LAPM product registration efforts.
- 5) Ongoing monitoring and evaluation of LAPM services to ensure quality of care and a consistent supply of the required LAPM products.

In 2009, we continue to bring LAPMs to women and men in need through the expansion of our BlueStar social franchising network, registration of key LAPM products, and increased mobile outreach efforts around the world.



BlueStar franchisees in Ghana